

  
Joey D. Moya

1           **IN THE SUPREME COURT OF THE STATE OF NEW MEXICO**

2   **Opinion Number:**

3   **Filing Date:**

4   **NO. S-1-SC-37370**

5   **BEVERLY PEAVY, Deceased, by**  
6   **THE PERSONAL REPRESENTATIVE**  
7   **OF THE WRONGFUL DEATH ESTATE,**  
8   **KEITH PEAVY,**

9           Plaintiff-Respondent,

10   v.

11   **SKILLED HEALTHCARE GROUP,**  
12   **INC., SKILLED HEALTHCARE, LLC,**  
13   **THE REHABILITATION CENTER OF**  
14   **ALBUQUERQUE, LLC, and**  
15   **PATRICIA WALKER, LPN,**

16           Defendants-Petitioners.

17   **ORIGINAL PROCEEDING ON CERTIORARI**  
18   **Denise Barela-Shepherd, District Judge**

19   Rodey, Dickason, Sloan, Akin & Robb, P.A.  
20   Jocelyn C. Drennan  
21   Sandra L. Beerle  
22   Albuquerque, NM

23   for Petitioners

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25   Jeffrey Alan Pitman  
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I CERTIFY AND ATTEST:  
A true copy was served on all parties  
or their counsel of record on date filed.

Gina Salazar

Clerk of the Supreme Court  
of the State of New Mexico

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12 New Mexico Trial Lawyers Association and  
13 American Association for Justice

1 **OPINION**

2 **BACON, Justice.**

3 {1} This appeal concerns the substantive conscionability of an arbitration  
4 agreement that exempts a nursing home’s likeliest claim from arbitration, but  
5 requires its residents to arbitrate their likeliest claims. We are presented with the  
6 question of what analysis a court should follow when a party seeks to make an  
7 evidentiary showing that an arbitration agreement with a facially one-sided  
8 provision—e.g., exclusion of a party’s likeliest claim from mandatory arbitration—  
9 is not unconscionable because it is reasonable and fair to except such a claim from  
10 arbitration.

11 {2} In 2012, the estate of Beverly Peavy filed a wrongful death lawsuit against  
12 several defendants, including The Rehabilitation Center of Albuquerque, LLC  
13 (Facility), a skilled nursing facility where Ms. Peavy was a resident. In response,  
14 the Facility filed a motion to compel arbitration, citing an arbitration agreement  
15 (Agreement) that was attendant to Ms. Peavy’s admission agreement to the facility.  
16 After a two-day evidentiary hearing, the district court concluded that the Agreement  
17 was substantively unconscionable because it forced residents to arbitrate their most  
18 likely and most important claims, but allowed the Facility to litigate its most likely  
19 claims. This appeal followed and our Court of Appeals affirmed the district court’s

1 ruling in a memorandum opinion. *See Peavy v. Skilled Healthcare Grp., Inc.*, A-1-  
2 CA-35494, mem op. ¶ 24 (N.M. Ct. App. Oct. 22, 2018) (non-precedential).

3 {3} Concluding that insufficient evidence was presented to justify the one-  
4 sidedness of the Agreement, we affirm the district court’s order denying the motion  
5 to compel arbitration.

6 **I. FACTS AND PROCEEDINGS**

7 {4} Ms. Peavy was a resident of the Facility from 2007 until her death in 2010.  
8 Ms. Peavy’s son, Plaintiff Keith Peavy, admitted Ms. Peavy to the Facility. Ms.  
9 Peavy’s admission included Plaintiff entering into a seventy-eight page admission  
10 agreement on his mother’s behalf. The admission agreement included the  
11 Agreement currently at issue. Under the Agreement, the parties would first attempt  
12 to mediate a claim, then, if necessary, arbitrate the claim before a panel of three  
13 arbitrators. The Facility would pay mediators’ and arbitrators’ fees, and each side  
14 would bear their own attorneys’ fees.

15 {5} The Agreement specified that:

16 By signing this Arbitration Agreement, the Facility and the Resident  
17 relinquish their right to have any and all disputes associated with this  
18 Arbitration Agreement and the relationship created by the Admission  
19 Agreement and/or the provision of services under the Admission  
20 Agreement (including, without limitation, class action or similar  
21 proceedings; claims for negligent care or any other claims of inadequate  
22 care provide [sic] by the Facility; claims against the Facility or any of  
23 its employees, managers, or members) (each, a “Dispute” and,

1 collectively, the “Disputes”), resolved through a lawsuit, namely by a  
2 judge, jury or appellate court, except to the extent that New Mexico law  
3 provides for judicial action in arbitration proceedings.

4 The Agreement, however, provided the following exception: “This Arbitration  
5 Agreement shall not apply to either the Facility or the Resident in any disputes  
6 pertaining to collections or discharge of residents.”

7 {6} Ms. Peavy died in 2010. Plaintiff brought a wrongful death lawsuit against  
8 the Facility and several other defendants (collectively Defendants) alleging various  
9 causes of action arising out of Ms. Peavy’s relationship with the Facility. Relying  
10 on the Agreement, Defendants responded by filing a motion to dismiss or,  
11 alternatively, stay litigation and compel arbitration. Opposing arbitration, Plaintiff  
12 argued, *inter alia*, that the Agreement was substantively unconscionable and  
13 therefore unenforceable. The thrust of Plaintiff’s substantive unconscionability  
14 argument was that the Agreement was unconscionable because the exceptions to the  
15 Agreement—collections and discharge of residents—were claims most likely to be  
16 brought by the Facility, which rendered the Agreement unfairly one-sided.  
17 Defendants requested an evidentiary hearing in part to present evidence showing that

1 the Agreement's collections exception was not unfair or unreasonable.<sup>1</sup> The district  
2 court granted Defendants' request, and held a two-day evidentiary hearing (Hearing)  
3 addressing the conscionability of the Agreement.<sup>2</sup>

4 {7} Regarding substantive conscionability, the sole evidence offered by  
5 Defendants at the Hearing was the testimony of Kathy Correa, an administrator at  
6 the Facility. As will be discussed herein, Ms. Correa's testimony was not reliable or  
7 persuasive. After the Hearing, the district court entered its findings of fact and  
8 conclusions of law. The district court found the Agreement to be substantively  
9 unconscionable because the Agreement exempted the Facility's likeliest claim,  
10 collections disputes, while requiring its residents to arbitrate its likeliest disputes.  
11 The district court concluded that, "The evidence presented by [the Facility] as to the

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<sup>1</sup>The Agreement excepts both collections disputes and disputes related to the discharge of residents. The discharge aspect of the Agreement is not at issue in this case, because federal law and state law require discharge-related issues to be handled in an administrative proceeding, which necessarily exempts such issues from arbitration. *See* 42 C.F.R. § 483.15 (2017); 8.354.2.10 NMAC (8/1/2014). The parties agree on this point. The Agreement's discharge provision is not in controversy and not discussed here.

<sup>2</sup>At the Hearing, the parties put on evidence regarding both the procedural and substantive conscionability of the Agreement. The district court ultimately found that the Agreement was not procedurally unconscionable. The district court's finding regarding the procedural conscionability of the Agreement was not appealed and is not an issue before us.

1 application of the Arbitration provision failed to rebut that the practical effect of the  
2 Agreement unreasonably favors the [Facility].” The district court further concluded  
3 that the Agreement was “ostensibly bilateral on its face” but substantively  
4 unconscionable because “it mandates arbitration of Plaintiff’s most important and  
5 most likely claims while exempting from arbitration the claims most likely to be  
6 brought by the [Facility] and, as such, is unfair and unreasonably one-sided.”  
7 Accordingly, the district court denied Defendants’ motion to compel arbitration.

8 {8} Defendants appealed the district court’s ruling. In a memorandum opinion, a  
9 Court of Appeals majority affirmed the district court’s denial of Defendants’ motion  
10 to compel arbitration. *See Peavy*, A-1-CA-35494, mem op. ¶ 24. The majority held  
11 that the Agreement was facially one-sided in that the collections exception was “for  
12 a claim most likely to be pursued by Defendants.” *Id.* ¶ 20. Additionally, the  
13 majority held that Defendants failed to present evidence sufficient to justify the one-  
14 sidedness of the Agreement. *Id.* A narrow dissent focused only on the evidence  
15 adduced at the Hearing, and argued that the evidence did justify the Agreement’s  
16 one-sidedness. *See id.* ¶¶ 26-31 (Kiehne, J., dissenting).

## 17 **II. STANDARD OF REVIEW**

18 {9} “We apply a de novo standard of review to a district court’s denial of a motion  
19 to compel arbitration.” *Cordova v. World Fin. Corp. of N.M.*, 2009-NMSC-021, ¶

1 11, 146 N.M. 256, 208 P.3d 901. Questions regarding substantive unconscionability  
2 present questions of law that are also reviewed de novo. *See id.*

### 3 **III. DISCUSSION**

#### 4 **A. Substantive Unconscionability**

5 {10} Unconscionability is an affirmative defense to contract enforcement. *See*  
6 *Strausberg v. Laurel Healthcare Providers, LLC*, 2013-NMSC-032, ¶ 3, 304 P.3d  
7 409. “Unconscionability is an equitable doctrine, rooted in public policy, which  
8 allows courts to render unenforceable an agreement that is unreasonably favorable  
9 to one party while precluding a meaningful choice of the other party.” *Cordova*,  
10 2009-NMSC-021, ¶ 21. The party alleging unconscionability bears the burden of  
11 proving that a contract is unenforceable on that basis. *See Strausberg*, 2013-NMSC-  
12 032, ¶ 48. The burden of proving unconscionability, however, does not require an  
13 evidentiary showing. *See Dalton v. Santander Consumer USA, Inc.*, 2016-NMSC-  
14 035, ¶ 7, 385 P.3d 619. In other words, the party bearing the burden of proving  
15 unconscionability does not have to make any “particular evidentiary showing,” but  
16 rather can persuade the factfinder “by analyzing the contract on its face.” *Id.* ¶ 8.

17 {11} Unconscionability can be analyzed from both the substantive perspective and  
18 the procedural perspective. *See Fiser v. Dell Comput. Corp.*, 2008-NMSC-046, ¶  
19 20, 144 N.M. 464, 188 P.3d 1215. Although the presence of both forms of



1 unconscionability increases the likelihood of a court invalidating the agreement,  
2 there is no requirement that both forms be present. *See id.* ¶ 22 (invalidating an  
3 arbitration clause based on substantive unconscionability alone). Procedural  
4 unconscionability considers the factual circumstances of a contract’s formation. *See*  
5 *Cordova*, 2009-NMSC-021, ¶ 23. “Substantive unconscionability concerns the  
6 legality and fairness of the contract terms themselves.” *Id.* ¶ 22. “The substantive  
7 analysis focuses on such issues as whether the contract terms are commercially  
8 reasonable and fair, the purpose and effect of the terms, the one-sidedness of the  
9 terms, and other similar public policy concerns.” *Id.* Substantively unconscionable  
10 contract provisions include provisions that unreasonably benefit one party over  
11 another. *See id.*; *see also Padilla v. State Farm Mut. Auto. Ins. Co.*, 2003-NMSC-  
12 011, ¶ 14, 133 N.M. 661, 68 P.3d 901 (concluding an arbitration provision was  
13 substantively unconscionable because it limited only one party’s ability to appeal  
14 arbitration awards).

15 {12} Arbitration agreements are a species of contract subject to generally  
16 applicable contract law, including unconscionability. *See Horne v. Los Alamos Nat’l*  
17 *Sec., L.L.C.*, 2013-NMSC-004, ¶ 16, 296 P.3d 478; *see also Doctor’s Assocs., Inc.*  
18 *v. Casarotto*, 517 U.S. 681, 686-87 (1996) (acknowledging that states may invalidate  
19 arbitration agreements based on generally applicable state contract law). Arbitration

1 agreements are substantively unconscionable when they are unfairly and  
2 unreasonably one-sided. *See Cordova*, 2009-NMSC-021, ¶ 32 (stating that “settled  
3 standards of New Mexico unconscionability law” render unfairly and unreasonably  
4 one-sided arbitration agreements substantively unconscionable). New Mexico  
5 conscionability case law has consistently found arbitration agreements to be unfairly  
6 and unreasonably one-sided when they unjustifiably require the non-drafting party  
7 to arbitrate its likeliest claims, while allowing the drafting party to pursue its likeliest  
8 claims through litigation. *See, e.g., Rivera v. Am. Gen. Fin. Servs., Inc.*, 2011-  
9 NMSC-033, ¶¶ 53-54, 150 N.M. 398, 259 P.3d 803; *Cordova*, 2009-NMSC-021, ¶  
10 32; *Padilla*, 2003-NMSC-011, ¶¶ 10, 14; *Bargman v. Skilled Healthcare Grp., Inc.*,  
11 2013-NMCA-006, ¶¶ 20-21, 292 P.3d 1; *Ruppelt v. Laurel Healthcare Providers,*  
12 *LLC*, 2013-NMCA-014, ¶ 1, 293 P.3d 902; *Figueroa v. THI of N.M. at Casa Arena*  
13 *Blanca, LLC*, 2013-NMCA-077, ¶ 30, 306 P.3d 480.

14 {13} Despite this consistency, “[n]othing in these cases expressly lays down a  
15 bright-line, inflexible rule that excepting from arbitration any claim most likely to  
16 be pursued by the defendant drafter will void the arbitration clause as substantively  
17 unconscionable. . . . [C]ases should still be examined on a case-by-case basis.”  
18 *Bargman*, 2013-NMCA-006, ¶ 17. A one-sided arbitration agreement is not  
19 substantively unconscionable merely by way of its one-sidedness. Rather, our

1 substantive unconscionability law requires a determination that the one-sidedness of  
2 an arbitration agreement is unfair and unreasonable. *See Dalton*, 2016-NMSC-035,  
3 ¶ 21 (“Gross unfairness is a bedrock principle of our unconscionability analysis.”);  
4 *Cordova*, 2009-NMSC-021, ¶ 32 (concluding an arbitration agreement was  
5 substantively unconscionable because it was unreasonably and unfairly one-sided).

## 6 **B. The Substantive Unconscionability Analysis**

7 {14} We address Defendants’ arguments that the district court and Court of  
8 Appeals applied the wrong analytical standard in concluding that the Agreement was  
9 substantively unconscionable. We conclude that the lower courts applied the correct  
10 analysis, and we take this opportunity to clarify the analysis a district court should  
11 engage in when analyzing the substantive unconscionability of an arbitration  
12 agreement.

### 13 **1. The lower courts applied the correct analysis**

14 {15} According to Defendants, New Mexico conscionability case law sets forth the  
15 possibility that a defendant may present evidence showing that an arbitration  
16 exception is reasonable and fair despite that exception’s facial one-sidedness—that  
17 the arbitration exception is one-sided, but justifiably fair and reasonable in light of  
18 the evidence presented. Defendants rely on *Bargman*, 2013-NMCA-006, for this  
19 proposition. Defendants contend there is a contrasting analytical approach, derived

1 from *Ruppelt*, 2013-NMCA-014, that holds that a defendant may present evidence  
2 rebutting the presumption of an arbitration agreement's one-sidedness. The  
3 distinction between these two proposed approaches hinges on what the evidence  
4 must show: that an arbitration agreement's one-sidedness is justified because it is  
5 reasonable and fair, or that an arbitration agreement is not actually one-sided.  
6 Defendants argue that both the district court and Court of Appeals applied the  
7 *Ruppelt* approach, instead of the *Bargman* approach, which was in error because  
8 Defendants presented evidence to show the reasonableness and fairness of the  
9 Agreement, not to rebut the presumed one-sidedness of the Agreement.

10 {16} To begin, we reject Defendants' argument that *Ruppelt* sets forth any  
11 discernable analytical standard. *Ruppelt's* conscionability focus was whether the  
12 arbitration agreement in that case was facially one-sided. 2013-NMCA-014, ¶¶ 10-  
13 15. *Ruppelt* acknowledged the possibility that evidence could be offered in  
14 determining the conscionability of an arbitration agreement, but did not offer any  
15 analytical guidance because the defendants in that case expressly declined the Court  
16 of Appeals' suggestion to remand the case for further evidentiary development. *Id.*  
17 ¶ 17.

18 {17} We do, however, agree that *Bargman* contemplates that a defendant drafter  
19 may present evidence justifying the facial one-sidedness of an arbitration agreement.

1 In *Bargman*, our Court of Appeals was confronted with the substantive  
2 unconscionability of an arbitration agreement contained in a defendant nursing  
3 home’s admission agreement. 2013-NMCA-006, ¶ 1. That arbitration agreement  
4 exempted from arbitration disputes pertaining to collections. *Id.* ¶ 4. In evaluating  
5 this exception, the Court of Appeals stated that New Mexico conscionability case  
6 law does not “lay[] down a bright-line, inflexible rule that excepting from arbitration  
7 any claim most likely to be pursued by the defendant drafter will void the arbitration  
8 clause as substantively unconscionable. . . . [C]ases should still be examined on a  
9 case-by-case basis.” *Id.* ¶ 17. Applying this case-by-case approach, the *Bargman*  
10 court determined the arbitration agreement was facially one-sided, but remanded the  
11 case to the district court so that the defendant nursing home could present evidence  
12 “tending to show that the collections exclusion [was] not unreasonably or unfairly  
13 one-sided such that enforcement of it [would be] substantively unconscionable.” *Id.*  
14 ¶ 24.

15 {18} *Bargman* aptly pointed out that no New Mexico case has proposed a “bright-  
16 line, inflexible rule” that excepting a defendant drafter’s most likely claim from  
17 arbitration necessarily renders an arbitration agreement unconscionable. *Id.* ¶ 17.  
18 Instead, New Mexico conscionability cases establish that an arbitration agreement is  
19 substantively unconscionable if its exemptions are unreasonably and unfairly one-

1 sided. *See, e.g., Dalton*, 2016-NMSC-035, ¶ 21 (“We are not persuaded that  
2 allowing both parties in this case complete access to small claims proceedings, even  
3 if one party is substantially more likely to bring small claims actions, is at all *unfair*.”  
4 (emphasis added)); *Rivera*, 2011-NMSC-033, ¶ 54 (holding an arbitration agreement  
5 was unconscionable because it was unfairly one-sided); *Cordova*, 2009-NMSC-021,  
6 ¶ 32 (concluding that a loan company’s “arbitration scheme it imposed on its  
7 borrowers [was] *so unfairly and unreasonably one-sided* that it [was] substantively  
8 unconscionable” (emphasis added)); *Figueroa*, 2013-NMCA-077, ¶ 30 (“[W]e  
9 refuse to enforce an agreement where the drafter *unreasonably* reserved the vast  
10 majority of his claims for the courts, while subjecting the weaker party to arbitration  
11 on essentially all of the claims that party is likely to bring.” (emphasis added)).  
12 Indeed, under New Mexico law, unfair and unreasonable one-sidedness renders a  
13 contract substantively unconscionable. *See, e.g., Dalton*, 2016-NMSC-035, ¶ 21  
14 (“Gross unfairness is a bedrock principle of our unconscionability analysis.”); *State*  
15 *ex rel. King v. B&B Inv. Grp., Inc.*, 2014-NMSC-024, ¶ 32, 329 P.3d 658 (holding  
16 signature loan contracts were substantively unconscionable because of their unfair  
17 and unreasonable interest rates).

18 {19} While no bright-line rule exists, New Mexico cases have consistently found  
19 arbitration agreements to be one-sided when the agreements exclude the drafting

1 party's likeliest claims from arbitration while subjecting the non-drafting party's  
2 likeliest claims to arbitration. *See, e.g., Rivera*, 2011-NMSC-033, ¶ 54; *Cordova*,  
3 2009-NMSC-021, ¶ 32; *Ruppelt*, 2013-NMCA-014, ¶ 18; *Figueroa*, 2013-NMCA-  
4 077, ¶ 30. These cases have focused on the facial one-sidedness of the arbitration  
5 agreements that is readily apparent from analyzing the language of the agreements.  
6 Evidence was not considered in any of these cases to show that the arbitration  
7 exceptions were not unreasonable or unfair. We conclude that under New Mexico  
8 conscionability law a presumption of unfair and unreasonable one-sidedness arises  
9 when a drafting party excludes its likeliest claims from arbitration, while mandating  
10 the other party arbitrate its likeliest claims. This presumption stems from the lack  
11 of mutuality that correlates with overly one-sided contracts. *See, e.g., New v.*  
12 *GameStop, Inc.*, 753 S.E.2d 62, 77 (W. Va. 2013) (recognizing that "in assessing  
13 substantive unconscionability, the paramount consideration is mutuality" (alteration,  
14 internal quotation marks, and citation omitted)); *Armendariz v. Found. Health*  
15 *Psychcare Servs., Inc.*, 6 P.3d 669, 692 (Cal. 2000) (finding an arbitration agreement  
16 substantively unconscionable because the agreement's one-sidedness created a lack  
17 of mutuality); *Iwen v. U.S. W. Direct*, 1999 MT 63, ¶ 32, 977 P.2d 989 (concluding  
18 an arbitration agreement lacked mutuality, and contained unreasonably one-sided  
19 arbitration exceptions), *superseded on other grounds by Tedesco v. Home Sav.*

1 *Bancorp, Inc.*, 2017 MT 304, ¶ 22, 407 P.3d 289. We emphasize, however, that this  
2 presumption may be overcome by an evidentiary showing that justifies the one-  
3 sidedness of the arbitration agreement. In other words, a defendant drafter may offer  
4 evidence showing that an arbitration agreement's exceptions are reasonable and fair,  
5 such that enforcement of the agreement is not substantively unconscionable. See  
6 *Bargman*, 2013-NMCA-006, ¶ 24.

7 {20} With this reasoning, we clarify the two-step analysis a court should apply  
8 when confronted with the substantive conscionability of an arbitration agreement.<sup>3</sup>  
9 First, the court should analyze the arbitration agreement on its face. The court should  
10 look to the face of the arbitration agreement "to determine the 'legality and fairness  
11 of the contract terms themselves.'" *Dalton*, 2016-NMSC-035, ¶ 8 (quoting *Cordova*,  
12 2009-NMSC-021, ¶ 22). As noted above, an arbitration agreement is facially one-  
13 sided when it excludes the drafting party's likeliest claim from arbitration, but  
14 requires the non-drafting party to arbitrate its likeliest claims.

15 {21} Second, if the court determines the arbitration agreement is facially one-sided,  
16 the court should allow the drafting party to present evidence that justifies the

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<sup>3</sup>Our decision today does not alter our holdings in *Strausberg*, 2013-NMSC-032. Under *Strausberg*, the party raising the affirmative defense of substantive unconscionability has the initial burden of persuading the factfinder that the contract should not be enforced on that basis. *Id.* ¶ 48.



1 agreement is fair and reasonable, such that enforcement of the agreement would not  
2 be substantively unconscionable. *See Bargman*, 2013-NMCA-006, ¶ 24. The  
3 evidence need not show that the agreement is not one-sided, but rather must justify  
4 that the agreement’s exceptions are fair and reasonable. *See Dalton*, 2016-NMSC-  
5 035, ¶ 21 (emphasizing that fairness is the key consideration in the unconscionability  
6 analysis); *Cordova*, 2009-NMSC-021, ¶ 22 (“The substantive analysis focuses on  
7 such issues as whether the contract terms are commercially reasonable and fair[.]”).

8 {22} In the case at bar, both the Court of Appeals and the district court engaged in  
9 an analysis consistent with the approach clarified above. At the district court level,  
10 the court began its substantive unconscionability analysis by concluding that, on its  
11 face, the Agreement was one-sided because it exempted the Facility’s likeliest claim,  
12 but required its residents to arbitrate their claims. Next, the district court concluded  
13 that Defendants had failed to present evidence justifying the one-sidedness of the  
14 Agreement. These two conclusions by the district court demonstrated that it 1)  
15 analyzed the Agreement on its face, and 2) considered evidence of whether the  
16 Agreement’s one-sided exceptions were justified. Our Court of Appeals likewise  
17 engaged in the two-part analysis by first determining that the Agreement was facially  
18 one-sided, and then by next addressing “whether Defendants presented sufficient

1 evidence to show why . . . the collections exclusion was not unfairly one-sided and  
2 was justified.” *Peavy*, A-1-CA-35494, mem op. ¶ 15.

3 **2. Defendants misapply *Dalton***

4 {23} We reject Defendants’ attempt to draw analytical support from our opinion in  
5 *Dalton*. *Dalton* is decidedly distinguishable from the case at hand. In *Dalton*, this  
6 Court confronted an arbitration agreement that allowed either party to compel  
7 arbitration for *any* claim that exceeded the jurisdiction of small claims court  
8 (\$10,000). 2016-NMSC-035, ¶ 1. This Court found that such an agreement was not  
9 “at all unfair,” even considering that the drafting party was “substantially more likely  
10 to bring small claims actions[.]” *Id.* ¶ 21. Our decision in *Dalton* was heavily  
11 grounded in the fact that the arbitration agreement in that case exempted any claim—  
12 not just specific claims—from mandatory arbitration as long as that claim did not  
13 exceed \$10,000. *Id.* ¶ 22. Moreover, *Dalton* pointed out the fairness of this \$10,000  
14 threshold, because it bilaterally allowed either party to avail itself of the benefits,  
15 economy, and efficiency of small claims court. *Id.* In the instant case, only a specific  
16 claim—the Facility’s likeliest—is exempted from arbitration. Additionally, unlike  
17 *Dalton*, no language exists in the Agreement that limits the extent of the  
18 Agreement’s exceptions.

1 {24} We disagree with Defendants that *Dalton* marks an analytical departure from  
2 New Mexico conscionability case law. *Dalton* reaffirmed, rather than departed  
3 from, existing substantive conscionability case law. *Dalton* did so by illustrating  
4 that a court should first look to an arbitration agreement on its face to determine if  
5 the agreement benefits the drafting party in a one-sided manner. *See id.* ¶ 8; *accord*  
6 *Rivera*, 2011-NMSC-033, ¶¶ 53-54 (determining an arbitration agreement was  
7 substantively unconscionable because it unreasonably benefited the drafting party  
8 by excluding its likeliest claims from mandatory arbitration); *Cordova*, 2009-  
9 NMSC-021, ¶ 25 (“Contract provisions that unreasonably benefit one party over  
10 another are substantively unconscionable.”). The *Dalton* Court was not tasked with  
11 considering evidence to justify a one-sided arbitration agreement. Nor was it  
12 necessary for the Court to consider evidence of justification, because the Court  
13 concluded that the arbitration agreement in that case was unambiguously beneficial  
14 to both parties. In other words, the *Dalton* Court did not have to consider evidence  
15 to justify the arbitration agreement’s “practical consequences” because the benefits  
16 to both parties to the agreement were facially apparent. *See* 2016-NMSC-035, ¶¶  
17 22-23. Evidence was not presented in *Dalton* because the arbitration agreement in  
18 that case was not one-sided. In light of the differences in the language of the

1 arbitration agreement in *Dalton* and the Agreement in the case at bar, we fail to see  
2 what guidance *Dalton* offers to the case before us.

3 **C. The Agreement is Substantively Unconscionable**

4 {25} Having clarified the conscionability analysis to be applied to arbitration  
5 agreements, we turn now to the Agreement before us. We hold the Agreement is  
6 facially one-sided in that it excludes the Facility's likeliest claim from mandatory  
7 arbitration, but requires its residents to arbitrate their likeliest claims. We conclude  
8 that Defendants did not justify this one-sidedness because they did not present  
9 evidence showing that the Agreement's collections exception was reasonable and  
10 fair. We therefore hold that the Agreement is substantively unconscionable.

11 **1. The Agreement is facially one-sided**

12 {26} As set forth above, we begin by analyzing the Agreement on its face. Our  
13 Court of Appeals has confronted arbitration agreements with the exact same  
14 language as the Agreement currently before us. In those cases our Court of Appeals  
15 found the language of the arbitration agreement to be one-sided. *See Bargman*,  
16 2013-NMCA-006, ¶¶ 1, 4; *Ruppelt*, 2013-NMCA-014, ¶¶ 1, 3; *see also Figueroa*,  
17 2013-NMCA-077, ¶ 28 (addressing similar language to the Agreement). We see no  
18 reason to disagree here. Relying on this established case law, we hold that the  
19 Agreement is one-sided on its face because it exempts the Facility's likeliest claim,

1 but requires its residents to arbitrate their likeliest claims. We now turn to whether  
2 evidence presented at the district court justified the one-sidedness of the Agreement  
3 as fair and reasonable.

4 **2. Defendants failed to justify the one-sidedness of the Agreement because**  
5 **the evidence did not show that the Agreement's collections exception was**  
6 **fair and reasonable**

7 {27} The district court specifically held the Hearing to address the conscionability  
8 of the Agreement, including determining whether the Agreement's one-sidedness  
9 was fair and reasonable. Defendants presented the testimony of Ms. Correa at the  
10 Hearing in order to show the Agreement's exceptions were fair and reasonable. Ms.  
11 Correa's duties at the Facility included ensuring the Facility complied with its  
12 internal policies and procedures, monitoring the Facility's accounts receivable, and  
13 pursuing informal collection efforts if needed. Ms. Correa detailed the Facility's  
14 collections policy, which included "aggressive collection efforts," such as sending  
15 letters to residents threatening legal action, and ultimately allowed for the Facility  
16 to sue a resident. Ms. Correa further testified that: 1) in her experience the Facility  
17 had never sued a resident for a collections claim despite Facility policy and the  
18 Agreement allowing for such action; 2) the range of debt owed by a resident typically  
19 ranged from \$1-\$10,000, but in her experience the debt could exceed \$10,000, even  
20 getting as high as \$76,000; 3) she believed that it was not in the Facility's best

1 interest to sue residents over debts less than \$10,000 because she believed it was not  
2 cost-effective; and 4) in her estimate the costs of arbitrating a collections claim under  
3 the Agreement's arbitration scheme was not financially feasible due to the typically  
4 lower sums involved in resident collections actions. This evidence was not disputed.

5 {28} Defendants maintain that this evidence sufficiently shows that arbitrating  
6 collections claims would be cost-prohibitive, such that it is fair and reasonable to  
7 except those claims under the Agreement. We disagree. Ms. Correa's testimony  
8 failed to quantify the costs associated with hiring arbitrators. Ms. Correa merely  
9 speculated as to the costs of arbitrating and litigating a collections action.

10 Defendants could have, but did not, present evidence showing that the costs  
11 associated with arbitrating collections disputes were so cost-prohibitive that they  
12 warranted exception from arbitration. Even assuming *arguendo* that it is fair and  
13 reasonable to avoid arbitrating collections claims because they involve lower sums  
14 of money, the Agreement would still fail because that same rationale would apply to  
15 any low-value claim, not just collections claims. *Cf. Dalton*, 2016-NMSC-035, ¶ 22  
16 (concluding that an arbitration agreement was fair and reasonable because it  
17 excepted any claim under \$10,000 from arbitration, thus avoiding the costs of  
18 arbitration for any claim involving lower sums of money). For example, if a resident  
19 had a breach of contract action against the Facility alleging damages under \$10,000,

1 the claim would be arbitrated and the Facility would bear the very same costs that  
2 Defendants deem prohibitive in collections actions. The evidence fails to justify  
3 why only collections actions, as opposed to any low-value claim, are excepted from  
4 the Agreement.

5 {29} We are unpersuaded that Ms. Correa's testimony established that the Facility  
6 would not sue a resident in a collections action unless it was financially feasible to  
7 do so. We note that Ms. Correa lacked any capacity to speak on behalf of the  
8 Facility. At the Hearing, she was not tendered as a witness under Rule 1-030(B)(6)  
9 NMRA, and to the extent she could speak about the Facility's policy, she clarified  
10 that the information she offered was her own "personal philosophy." Moreover, Ms.  
11 Correa's testimony fails to indicate at what monetary threshold the Facility would  
12 pursue a collections claim. The benefits of arbitration would certainly avail  
13 themselves when collections claims have higher value. High-value collections  
14 claims were not an unrealistic possibility to the Facility; Ms. Correa testified that it  
15 was not uncommon for a resident's debt to exceed \$10,000, and she personally knew  
16 of one resident whose debt was well over \$75,000. Defendants failed to present  
17 evidence justifying why it would be reasonable and fair to except high-value  
18 collections claims from arbitration. Indeed, if we allowed the Facility to  
19 unjustifiably circumvent arbitrating high-value collection claims, we would be

1 upholding a contract that disfavors arbitration. Such an action by this Court would  
2 be in conflict with our State's strong public policy favoring resolution of disputes  
3 through arbitration. *See Horne*, 2013-NMSC-004, ¶ 16.

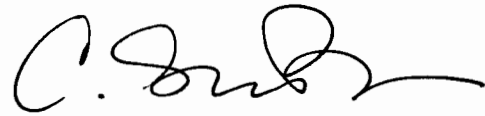
4 {30} Finally, we address the Court of Appeals' dissent. In the dissent's view,  
5 evidence presented by Defendants did justify the Agreement's collections exception.  
6 *See Peavy*, A-1-CA-35494, mem op. ¶ 31 (Kiehne, J., dissenting). According to the  
7 dissent, the "'practical effect' of the exception was null, since the Facility had never  
8 brought [a collections claim against a resident], nor was it likely to do so." *Id.* This  
9 reasoning is unavailing. The practical effect of the Agreement was to exclude the  
10 Facility's likeliest claim from arbitration. *See Bargman*, 2013-NMCA-006, ¶ 19;  
11 *Ruppelt*, 2013-NMCA-014, ¶ 15. Defendants were afforded the opportunity to  
12 present evidence justifying the Agreement's collections exception as reasonable and  
13 fair, but failed to do so. Moreover, although the Facility had not sued a resident in  
14 a collections action, that offers little import as to why the exception existed within  
15 the Agreement at all, or how that fact would indicate that the Facility would not sue  
16 a resident in the future. As the Court of Appeals' majority pointed out, "we consider  
17 the mere fact that thus far it is too expensive for a facility to pursue [a collections  
18 claim] to be little assurance that one day it will not be." *Peavy*, A-1-CA-35494,  
19 mem. op. ¶ 17.



1 **IV. CONCLUSION**

2 {31} Defendants failed to present evidence justifying the one-sidedness of the  
3 Agreement as fair and reasonable. Without this justification the Agreement is  
4 substantively unconscionable. For these reasons, and reasons discussed above, we  
5 affirm the district court's order denying the motion to compel arbitration. We  
6 remand this matter to the district court for further proceedings consistent with this  
7 opinion.

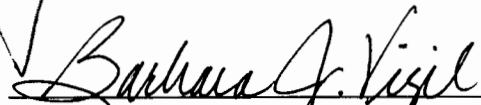
8 {32} **IT IS SO ORDERED.**



9  
10 **C. SHANNON BACON, Justice**

11 **WE CONCUR:**

12   
13 **JUDITH K. NAKAMURA, Chief Justice**

14   
15 **BARBARA J. VIGIL, Justice**

16   
17 **DAVID K. THOMSON, Justice**

18  
19 **JAROD K. HOFACKET, Judge**  
20 **Sitting by designation**

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7 opinion.

8 {32} **IT IS SO ORDERED.**

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**C. SHANNON BACON, Justice**

11 **WE CONCUR:**

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**JUDITH K. NAKAMURA, Chief Justice**

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**BARBARA J. VIGIL, Justice**

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**DAVID K. THOMSON, Justice**

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**JAROD K. HOFACKET, Judge**  
20 **Sitting by designation**